

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re U.S. PATENT NO. **7,181,488**

Issue date: 02/20/2007

Application Serial No.: 10/057,413

Application Filing Date: 01/25/2002

Title: System, Method And Computer  
Program Product For Presenting  
Information To A User Utilizing  
Historical Information About The User

Date: February 10, 2011

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**ASSERTION OF SMALL ENTITY STATUS**

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via EFS-Web  
Hon. Commissioner of Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

The above-identified patent is entitled to small entity status.

Respectfully submitted,

**/Brian Siritzky/ Reg. No. 37,497**

By:

Brian Siritzky, Ph.D.  
Registration No.: 37,497

Davidson Berquist Jackson & Gowdey LLP  
4300 Wilson Blvd., 7th Floor,  
Arlington Virginia 22203  
(703) 894-6400 • FAX: (703) 894-6430